

ORDER

**KSNV**

Orders

Order / Rev: 103694

Alt Order #: 06830033

Product Desc: BERKLEY FOR SENATE

Estimate: 30S

Flight Dates: 10/30/12 - 11/05/12

Original Date / Rev: 06/28/12 / 11/12/12

Order Type: GENERAL

Primary AE: Amy McCreary

Sales Office: BLPHI

Sales Region: National

Agency

Name: Shorr Johnson Magnus

Buying Contact:

Billing Contact:

1831 Chestnut St.

Philadelphia, PA 19103

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Berkley, Shelley for Senate

Demographic: A35+

Product Codes: PLC01

Priority: SELECT PRIORITY CODE

Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation: 00:05:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	68	\$48,025.00	\$40,821.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	68	\$48,025.00	\$40,821.25	0.00
Totals	68	\$48,025.00	\$40,821.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	20%	\$48,025.00
Market	100%	\$240,125.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$76,840.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$50,426.25
KTUD	0%	\$0.00
KVVU	25%	\$60,031.25
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$4,802.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	KSNV	11/05/12	11/05/12	M-F 5-6a WakeUp w/Wagners	M	5-6a	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$450.00		0.00			

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Advertiser: Berkley, Shelley for Senate
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	KSNV	11/05/12	11/05/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$450.00		0.00			
E 4	KSNV	10/30/12	11/02/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	4	\$450.00	1	0.00	NM	3	\$1,350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					3	\$450.00		0.00			
E 5	KSNV	10/30/12	11/02/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					4	\$700.00		0.00			
E 6	KSNV	11/05/12	11/05/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$700.00		0.00			
E 7	KSNV	11/05/12	11/05/12	Today Show Today Show	CM	658a-9am	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$900.00		0.00			
E 8	KSNV	10/30/12	11/02/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	13	\$900.00	1	0.00	NM	8	\$7,200.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					8	\$900.00		0.00			
E 11	KSNV	11/05/12	11/05/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$425.00		0.00			
E 12	KSNV	10/30/12	11/02/12	Noon News Noon News	CM	12-1230pm	-TWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					4	\$425.00		0.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1		KSNV	10/29/12-11/04/12	Noon News			12-1230pm	-TwThF----	:30	(\$425.00)		0.00	NM		
See MG 12.5, 12.6															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4		KSNV	10/29/12-11/04/12	Noon News			12-1230pm	-TwThF----	:30	(\$425.00)		0.00	NM		
See MG 12.5, 12.6															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5		KSNV	10/29/12-11/04/12	Noon News			12-1230pm	-TwThF----	:30	\$425.00		0.00	NM		
Ⓜ MG for 12.1, 12.4															
[revised to reinstate at level 1]															
6		KSNV	10/29/12-11/04/12	Noon News			12-1230pm	-TwThF----	:30	\$425.00		0.00	NM		
Ⓜ MG for 12.1, 12.4															
[revised to reinstate at level 1]															
E 13	KSNV	10/30/12	11/02/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	-TWTF--	:30	2	\$425.00	1	0.00	NM	4	\$1,700.00
TODAY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					3	\$425.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KSNV	10/30/12	11/02/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	-TWTF--	:30	2	\$425.00	1	0.00	NM	4	\$1,700.00
TODAY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	3		\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12		M-F Today Show II 3rd Hr		9-10a	-TwThF----	:30		(\$425.00)		0.00	NM		
See MG 13.9,13.10,13.11,13.12,13.13,13.14,13.15,13.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/29/12-11/04/12		M-F Today Show II 3rd Hr		9-10a	-TwThF----	:30		(\$425.00)		0.00	NM		
See MG 13.9,13.10,13.11,13.12,13.13,13.14,13.15,13.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/29/12-11/04/12		M-F Today Show II 3rd Hr		9-10a	-TwThF----	:30		(\$425.00)		0.00	NM		
See MG 13.9,13.10,13.11,13.12,13.13,13.14,13.15,13.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
12	KSNV	10/29/12-11/04/12		M-F Today Show II 3rd Hr		9-10a	-TwThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 13.1,13.6,13.4,13.8,13.7,13.2,13.3,13.5															
[revised to reinstate at level 1]															
13	KSNV	10/29/12-11/04/12		M-F Today Show II 3rd Hr		9-10a	-TwThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 13.1,13.6,13.4,13.8,13.7,13.2,13.3,13.5															
[revised to reinstate at level 1]															
15	KSNV	10/29/12-11/04/12		M-F Today Show II 3rd Hr		9-10a	-TwThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 13.1,13.6,13.4,13.8,13.7,13.2,13.3,13.5															
[revised to reinstate at level 1]															
16	KSNV	10/29/12-11/04/12		M-F Today Show II 3rd Hr		9-10a	-TwThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 13.1,13.6,13.4,13.8,13.7,13.2,13.3,13.5															
[revised to reinstate at level 1]															
E 16	KSNV	10/30/12	11/02/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
AGENDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	1		\$325.00		0.00						
E 17	KSNV	10/30/12	11/02/12	Rachael Ray Rachael Ray	CM	11am-12pm	-TWTF--	:30	3	\$325.00	1	0.00	NM	2	\$650.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	3		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/29/12-11/04/12		Rachael Ray		11am-12pm	-TwThF----	:30		(\$325.00)		0.00	NM		
See MG 17.5,17.6,17.7,17.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/29/12-11/04/12		Rachael Ray		11am-12pm	-TwThF----	:30		(\$325.00)		0.00	NM		
See MG 17.5,17.6,17.7,17.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/29/12-11/04/12		Rachael Ray		11am-12pm	-TwThF----	:30		(\$325.00)		0.00	NM		
See MG 17.5,17.6,17.7,17.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/29/12-11/04/12		Rachael Ray		11am-12pm	-TwThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.3,17.4,17.2,17.1															
[revised to reinstate at level 1]															
6	KSNV	10/29/12-11/04/12		Rachael Ray		11am-12pm	-TwThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.3,17.4,17.2,17.1															
[revised to reinstate at level 1]															
E 20	KSNV	10/30/12	11/02/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	-TWTF--	:30	3	\$325.00	1	0.00	NM	2	\$650.00
TODAY 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	3		\$325.00		0.00						

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Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	KSNV	10/30/12	11/02/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	-TWTF--	:30	3	\$325.00	1	0.00	NM	2	\$650.00
TODAY 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	3		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/29/12-11/04/12	M-F Today Show III 4th Hr		10am-11am		-TwThF----	:30	(\$325.00)	0.00	NM				
See MG 20.5,20.6,20.7,20.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/29/12-11/04/12	M-F Today Show III 4th Hr		10am-11am		-TwThF----	:30	(\$325.00)	0.00	NM				
See MG 20.5,20.6,20.7,20.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/29/12-11/04/12	M-F Today Show III 4th Hr		10am-11am		-TwThF----	:30	(\$325.00)	0.00	NM				
See MG 20.5,20.6,20.7,20.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/29/12-11/04/12	M-F Today Show III 4th Hr		10am-11am		-TwThF----	:30	\$325.00	0.00	NM				
Ⓜ MG for 20.1,20.4,20.3,20.2 [revised to reinstate at level 1]															
7	KSNV	10/29/12-11/04/12	M-F Today Show III 4th Hr		10am-11am		-TwThF----	:30	\$325.00	0.00	NM				
Ⓜ MG for 20.1,20.4,20.3,20.2 [revised to reinstate at level 1]															
E 21	KSNV	10/30/12	11/02/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	6	\$450.00	1	0.00	NM	3	\$1,350.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	3		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/29/12-11/04/12	Dr. Phil		3-4p		-TwThF----	:30	(\$450.00)	0.00	NM				
See MG 21.9,21.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/29/12-11/04/12	Dr. Phil		3-4p		-TwThF----	:30	(\$450.00)	0.00	NM				
See MG 21.9,21.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/29/12-11/04/12	Dr. Phil		3-4p		-TwThF----	:30	\$450.00	0.00	NM				
Ⓜ MG for 21.6,21.1 [revised to reinstate at level 1]															
10	KSNV	10/29/12-11/04/12	Dr. Phil		3-4p		-TwThF----	:30	\$450.00	0.00	NM				
Ⓜ MG for 21.6,21.1 [revised to reinstate at level 1]															
E 23	KSNV	11/05/12	11/05/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$725.00		0.00						
E 24	KSNV	10/30/12	11/02/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	-TW-F--	:30	4	\$725.00	1	0.00	NM	2	\$1,450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TW-F--	2		\$725.00		0.00						
E 25	KSNV	10/30/12	11/02/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	-TW-F--	:30	3	\$725.00	1	0.00	NM	2	\$1,450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TW-F--	2		\$725.00		0.00						
E 28	KSNV	10/30/12	11/02/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	6	\$1,200.00	1	0.00	NM	3	\$3,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	3		\$1,200.00		0.00						
E 29	KSNV	10/30/12	11/02/12	Ralston Reports Face to Face w/ J.Ralston	CM	730-758pm	-TWTF--	:30	3	\$900.00	1	0.00	NM	2	\$1,800.00

Advertiser:	Berkley, Shelley for Senate
Product Desc:	BERKLEY FOR SENATE
Estimate:	30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:	10/29/12	11/04/12	-TWTF--			3		\$900.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	KSNV	10/29/12-11/04/12	Ralston Reports			730-758pm	-TWThF----	:30	(\$900.00)	0.00	NM				
See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/29/12-11/04/12	Ralston Reports			730-758pm	-TWThF----	:30	(\$900.00)	0.00	NM				
See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/29/12-11/04/12	Ralston Reports			730-758pm	-TWThF----	:30	(\$900.00)	0.00	NM				
See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/29/12-11/04/12	Ralston Reports			730-758pm	-TWThF----	:30	\$900.00	0.00	NM				
Ⓜ MG for 29.1,29.2,29.4,29.3 [revised to reinstate at level 1]															
8	KSNV	10/29/12-11/04/12	Ralston Reports			730-758pm	-TWThF----	:30	\$900.00	0.00	NM				
Ⓜ MG for 29.1,29.2,29.4,29.3 [revised to reinstate at level 1]															
E 30	KSNV	11/05/12	11/05/12	Ralston Reports	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
Face to Face w/ J.Ralston															
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:	11/05/12	11/11/12	M-----			1		\$900.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	11/05/12-11/11/12	Ralston Reports			730-758pm	M-----	:30	(\$900.00)	0.00	NM				
See MG 30.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	11/05/12-11/11/12	Ralston Reports			730-758pm	M-----	:30	\$900.00	0.00	NM				
Ⓜ MG for 30.1 11/05 [revised to reinstate at level 1]															
E 32	KSNV	10/30/12	11/02/12	M-F Jeop/Wheel	CM	630-730pm	-TWTF--	:30	7	\$1,300.00	1	0.00	NM	4	\$5,200.00
M-F Jeopardy/Wheel of Fortune															
JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:	10/29/12	11/04/12	-TWTF--			4		\$1,300.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/29/12-11/04/12	M-F Jeop/Wheel			630-730pm	-TWThF----	:30	(\$1,300.00)	0.00	NM				
See MG 32.9,32.10,32.11,32.12,32.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/29/12-11/04/12	M-F Jeop/Wheel			630-730pm	-TWThF----	:30	(\$1,300.00)	0.00	NM				
See MG 32.9,32.10,32.11,32.12,32.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/29/12-11/04/12	M-F Jeop/Wheel			630-730pm	-TWThF----	:30	(\$1,300.00)	0.00	NM				
See MG 32.9,32.10,32.11,32.12,32.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/29/12-11/04/12	M-F Jeop/Wheel			630-730pm	-TWThF----	:30	(\$1,300.00)	0.00	NM				
See MG 32.9,32.10,32.11,32.12,32.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/29/12-11/04/12	M-F Jeop/Wheel			630-730pm	-TWThF----	:30	\$1,300.00	0.00	NM				
Ⓜ MG for 32.8,32.6,32.2,32.1,32.5 [revised to reinstate at level 1]															
10	KSNV	10/29/12-11/04/12	M-F Jeop/Wheel			630-730pm	-TWThF----	:30	\$1,300.00	0.00	NM				
Ⓜ MG for 32.8,32.6,32.2,32.1,32.5 [revised to reinstate at level 1]															
12	KSNV	10/29/12-11/04/12	M-F Jeop/Wheel			630-730pm	-TWThF----	:30	\$1,300.00	0.00	NM				
Ⓜ MG for 32.8,32.6,32.2,32.1,32.5 [revised to reinstate at level 1]															
13	KSNV	10/29/12-11/04/12	M-F Jeop/Wheel			630-730pm	-TWThF----	:30	\$1,300.00	0.00	NM				
Ⓜ MG for 32.8,32.6,32.2,32.1,32.5 [revised to reinstate at level 1]															

Order / Rev: 103694
 Alt Order #: 06830033
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 41	KSNV	10/30/12	11/02/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	6	\$250.00	1	0.00	NM	4	\$1,000.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--		2				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12		Late Night w/Fallon		1237a-136am	-TwThF----	:30		(\$250.00)		0.00	NM		
See MG 41.9,41.10,41.11,41.12,41.13,41.14,41.15,41.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/29/12-11/04/12		Late Night w/Fallon		1237a-136am	-TwThF----	:30		(\$250.00)		0.00	NM		
See MG 41.9,41.10,41.11,41.12,41.13,41.14,41.15,41.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
11	KSNV	10/29/12-11/04/12		Late Night w/Fallon		1237a-136am	-TwThF----	:30		\$250.00		0.00	NM		
Ⓜ MG for 41.6,41.1,41.8,41.4,41.5,41.3,41.2,41.7															
[revised to reinstate at level 1]															
13	KSNV	10/29/12-11/04/12		Late Night w/Fallon		1237a-136am	-TwThF----	:30		\$250.00		0.00	NM		
Ⓜ MG for 41.6,41.1,41.8,41.4,41.5,41.3,41.2,41.7															
[revised to reinstate at level 1]															
14	KSNV	10/29/12-11/04/12		Late Night w/Fallon		1237a-136am	-TwThF----	:30		\$250.00		0.00	NM		
Ⓜ MG for 41.6,41.1,41.8,41.4,41.5,41.3,41.2,41.7															
[revised to reinstate at level 1]															
15	KSNV	10/29/12-11/04/12		Late Night w/Fallon		1237a-136am	-TwThF----	:30		\$250.00		0.00	NM		
Ⓜ MG for 41.6,41.1,41.8,41.4,41.5,41.3,41.2,41.7															
[revised to reinstate at level 1]															
16	KSNV	10/29/12-11/04/12		Late Night w/Fallon		1237a-136am	-TwThF----	:30		(\$250.00)		0.00	NM		
Ⓜ Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 44	KSNV	10/30/12	11/02/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	7	\$500.00	1	0.00	NM	4	\$2,000.00
TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--		7				\$500.00		0.00			

Order / Rev: 103694
 Alt Order #: 06830033
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 44	KSNV	10/30/12	11/02/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	7	\$500.00	1	0.00	NM	4	\$2,000.00
TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	7		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a	-TwThF----	:30		(\$500.00)		0.00	NM		
See MG 44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a	-TwThF----	:30		(\$500.00)		0.00	NM		
See MG 44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a	-TwThF----	:30		(\$500.00)		0.00	NM		
See MG 44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a	-TwThF----	:30		(\$500.00)		0.00	NM		
See MG 44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a	-TwThF----	:30		(\$500.00)		0.00	NM		
See MG 44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a	-TwThF----	:30		(\$500.00)		0.00	NM		
See MG 44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a	-TwThF----	:30		(\$500.00)		0.00	NM		
See MG 44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a	-TwThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 44.3,44.7,44.4,44.5,44.8,44.6,44.1,44.2															
[revised to reinstate at level 1]															
11	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a	-TwThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 44.3,44.7,44.4,44.5,44.8,44.6,44.1,44.2															
[revised to reinstate at level 1]															
13	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a	-TwThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 44.3,44.7,44.4,44.5,44.8,44.6,44.1,44.2															
[revised to reinstate at level 1]															
14	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a	-TwThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 44.3,44.7,44.4,44.5,44.8,44.6,44.1,44.2															
[revised to reinstate at level 1]															
E 45	KSNV	10/30/12	11/02/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	2		\$1,200.00		0.00						
E 46	KSNV	11/05/12	11/05/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$1,200.00		0.00						
E 47	KSNV	11/03/12	11/04/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----SS	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----SS	2		\$1,100.00		0.00						
E 49	KSNV	11/03/12	11/03/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	2	\$625.00	1	0.00	NM	2	\$1,250.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	2		\$625.00		0.00						
N 54	KSNV	11/04/12	11/04/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$350.00	1	0.00	NM	1	\$350.00

Order / Rev: 103694
 Alt Order #: 06830033
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$350.00		0.00						
N 55	KSNV	10/30/12	10/30/12	M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners	CM	5-6a	-T-----	1:00	1	\$900.00	1	0.00	NM	1	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$900.00		0.00						
N 56	KSNV	10/30/12	10/30/12	M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners	CM	6-7a	-T-----	1:00	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$1,400.00		0.00						
													Totals	68	\$48,025.00